

Natalia Guerrero

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EDUCATION

University of Nebraska-Lincoln (UNL)

Bachelor of Journalism in Sports Media and Communications, Minor in Communications
GPA: 3.5

Lincoln, NE

Expected May 2027

Skills: Adobe Photoshop, Lightroom, Illustrator, InDesign, PremierPro
Web Design (HTML)
Microsoft Suite
Canon and Nikon Digital Cameras
Layout and Typography

Carondelet High School

GPA: 3.55

Concord, CA

May 2023

Honors/Activities: Making Waves Club Founder and Social Media Manager
Water Polo Team Captain
National Honors Society

ON CAMPUS INVOLVEMENT

Pi Beta Phi

Campaign Committee Chair

Lincoln, NE

December 2024–Present

- Organize weekly posts to social media stories involving sorority events, birthdays, and sister shoutouts
- Coordinate with other sorority committees on marketing and public relations

House Announcements Committee Member

- Visited fraternities and sororities to announce and discuss logistics for special UNL or various organizational events

Experience Lab- Unlimited Sports

Member

- Take pictures during many sports games including Husker and high school games
- Some activities include writing game stories, feature stories, podcast, video package, and photo stories

Public Relations Student Society of America

Member

Lincoln, NE

August 2024–Present

- Learning about the importance of ethical behavior in public relations, marketing, advertising, and business

Society of Professional Journalists

Member

Lincoln, NE

August 2024–Present

- Learning how to apply the four main principles of ethical journalism in my work, promote the free flow of information, and safeguard the First Amendment

National Broadcast Society

Member

Lincoln, NE

August 2024–Present

- Learning how to use different technology in the creation of podcasts, talk shows, and game shows

Sports Media Club

Member

Lincoln, NE

February 2024–Present

WORK EXPERIENCE

Napoli Pizza & Pasta

Benicia, CA

Social Media Marketer, Pizza Maker, and Line Cook

May 2021–Present

- Managing Instagram for family-owned small business to advertise menu items and promote sales
- Build and maintain positive and lasting relationships with customers by providing personalized service
- Deliver a high-quality food product consisting of various pizzas, pastas, sandwiches, salads, and soups

VOLUNTEER EXPERIENCE

Everett Elementary School

Lincoln, NE

In-classroom volunteer for kindergarten and 1st Grade

December 2024–Present

- Assist teachers by providing additional support to students in the classroom
- Work with bilingual children to improve English proficiency and complete assignments

Contra Costa County Food Bank

Concord, CA

Volunteer

Summer 2023

- Helped put together pre-packaged meals for those in need