

Client/Sponsor: Lincoln Children's Zoo

Length: 30s

Air date: August 1-November 1

SFX: Sounds of fluttering wings with children in the background (Establish then fade)	
ANNOUNCER: 0:13	Imagine seeing a world where colors light the way and glow with patterns. Butterflies don't just see color they see ultraviolet and polarized light, revealing a secret world all around them!
SFX: Kids gasping and excited	
ANNOUNCER: 0:18	Now, children it's your turn to discover the unseen at Bug Bungalow in the Lincoln Children's Zoo!
ANNOUNCER: 0:23	Walk through the butterfly booth, watch ants build tunnels and get up face-to-face with the creepiest creatures, if you're brave enough!
SFX: Pause then playful boo and scream	
ANNOUNCER: 0:28	It's a hands-on and exciting world waiting to be explored. Bug Bungalow opening in Fall 2025! Come see nature's wonders just like a butterfly!
SFX: Kids cheering, wings fluttering	
Music: (Fade, out at :29)	

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